

**Camp Education Society's
Rasiklal M. Dhariwal Institute of Management, Pune**

Report of Feedback on Syllabus from All Stakeholders

1. Student Feedback

Institute takes the feedback from the all the stakeholders. The feedback form link is circulated among the students and it is available on the website as well. Link of the student feedback form is <https://docs.google.com/forms/d/e/1FAIpQLSdiyp4N-8Vpa1K1aNufjS0CPrZDnL21kaypq3col6nhNh-Q/viewform>.

Analysis of Feedback shows that:

- Most of students feels that MBA syllabus fulfils their expectations, helps them in grooming personality and developing skills.
- Majority students expressed that MBA curriculum is well organized, industry oriented and in line with corporate requirements.
- Most of the students feel that MBA curriculum enhances their employability and knowledge.
- Majority students articulated that advancement of specialisation in Second Semester will help to enhance quality of MBA graduate and Major-Minor specialization will enhance employability.
- Some of the students suggested 'Cyber Security and Robotics', 'Women Entrepreneurship' specialization to be introduced.
- Few students suggested to provide flexibility of course choice for minor specialization.
- Almost all the students have overall impression about MBA curriculum to be very good and excellent.

2. Teacher's Feedback

As teachers are imperative stakeholders, feedback of teachers is important on curriculum. Institute follows curriculum provided by affiliating university. Feedback link is circulated and also available on the website <https://docs.google.com/forms/d/e/1FAIpQLScCkZBRDB4Bl4XMRqmAqYvIWqSc6pJR4CsoFXt1Lbdbx6Cmpg/viewform>

Feedback analysis of teachers is reflected as:

- Most of teachers opined that revised MBA curriculum is industry oriented and well organised.

- Majority faculty members believe that curriculum fulfils expectations of all stakeholders specially student.
- Most of faculty members expressed that revised MBA curriculum helps in grooming personality, enhancing skills and knowledge of student.
- Few faculty members pointed out that institute offer additional certification course to students so that corporate requirements get fulfilled.
- Few faculty members suggested that university should provide more autonomy to the institute in implementing the syllabus.
- There is mixed opinion of faculty members about 'Major-Minor / Dual specialisation will enhance employability of student'.
- All faculty members are satisfied and rated very good or excellent for MBA curriculum.

3. Alumni Feedback

Every year alumni feedback regarding MBA curriculum and facilities are taken either through hard copy, Google form or website. Link of feedback form is https://docs.google.com/forms/d/e/1FAIpQLSes_43HwmeQ_tyJ0Uk9AobELqwSkUnOxd_QHJovr_F09EH9bQ/viewform?usp=sf_link

Analysis Reflects that:

- Alumni rated the syllabus average and above average. Overall impression of MBA syllabus is good.
- Majority alumni feel that MBA syllabus is in line with corporate requirements and industry oriented.
- Few alumni commented that there is still gap in the corporate expectation and actual syllabus content.
- All alumni feel that MBA curriculum helps the student to acquire knowledge and develop skills.
- Most of the alumni agree that MBA program enhance employability and groom personality, but few alumni kept their opinion neutral regarding this.
- New specialization suggested to introduce: Hospitality Management, Food Marketing, and Sports Management.
- Alumni suggested that more autonomy is to be provided to the institute. Institute should take care of overall grooming of students and make them industry ready.
- Industry expects strong communication skills and overall business scenario knowledge from the MBA graduates. However on both aspects most of the MBA fresher's are lagging. The alumni further suggested that on these aspects institute should take more efforts by creating a forum of industry person, alumni, and student where they can share their thoughts.


4. Industrialist / Employer Feedback

Every year industry experts feedback regarding MBA curriculum are taken either through hard copy, Google form or website. Link of feedback form is

https://docs.google.com/forms/d/e/1FAIpQLSe7-Fe9wIt3cPDOQZGCGkIui8XQXilvETsO_NHvr9i5V15rVw/viewform

Analysis Reflects that:

- All industry experts feel that MBA program is well organized, industry oriented and in line with corporate requirements.
- All industrialists commented that MBA helps the student to increase knowledge, enhance skills and groom their personality.
- Industry experts expressed their concern regarding industry exposure and interaction. Further they suggested student should compulsorily undergo industrial training for two months each year.
- Few industry respondents commented that MBA program lacks in enhancing employability of MBA graduate and fulfilling industry expectations.
- Respondent opined that MBA curriculum is well organized and industry oriented .Still more focus is to be given on implementation.



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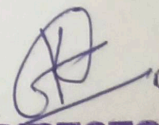
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Action Taken Report on Feedback

The feedback from various stakeholders namely students, faculty members, alumni and industry experts are taken and analysed. Analysis of feedback is discussed in Academic committee. Relevant suggestions are forwarded to Board of studies of SPPU. Also during the syllabus revision meeting of SPPU faculty members put forth these suggestions.

As per suggestions by alumni and industry experts, institute offered industry-oriented certification courses to students and organise expert's talk more frequently for the students.




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